

ADAM S. BEISSEL

219E Laws Hall
551 E. High Street
Oxford, OH, 45056
United States of America

Email: abeissel@miamioh.edu
Phone: 513-529-1444
Google Scholar: tinyurl.com/3ksn7ay
Research Gate: tinyurl.com/4pww3r3x

GENERAL INFORMATION

200 -201	· · ,	/
	School of Physical Education, Sport, and Exercise Science	
	Supervisor(s): Jackson, S.J. & Newman, J.I.	
200 -200	· · · ,	/
	Specialization: Sport Management	
	Major Advisor: Newman, J.I.	
2005-200	· · ,	/
	Major: Sport Management	
	Minor: Business Administration	
	Distinction: Magna Cum Laude	
2025-		/
	Associate Professor	
	Director of Undergraduate Studies	
	Department of Sport Leadership & Management	
	Coordinator of International Education	
	College of Education, Health, and Society	
201 -2025		/
	Assistant Professor	
	Director of Undergraduate Studies (2020-Present)	

International Society for the Sociology of Sport (ISSA)
North American Society of Sport Management (NASSM)
North American Society for the Sociology of Sport (NASSS)
North American Association of Sport Economics (NAASE)
The Football Collective
Sport Venue Interest Group (SVIG)

RESEARCH AND ORIGINAL CREATIVE WORK

My research and scholarship interrogates the geopolitical economy of global sport. My primary research interests include six (6) areas:

- (1) Political Economy of Sport Mega-Events;
- (2)

includes such topics as examining the use of Indigenous language and iconography in bid and official documents, the use of social media in the successful bid of Australia-New Zealand, the role of sporting policies in the development of the tournament, and critical analyses of the impact of the tournament in Oceania. Together, the collection takes a critical (and, at times, hopeful) approach to the development of the 2023 FIFA Women's World Cup tournament serving as a useful source and text for anyone interested in sport management, sport policy and politics, sport mega-events, international sports diplomacy, women and girls in sport, and gendered media representation(s) in sport. A book proposal for a second edited collection on the 2023 FIFA Women's World Cup has been accepted for publication with an expected publication date of late-2024.

Other ongoing research projects: critically examine the 2026 FIFA Men's World Cup joint hosted in Mexico, Canada, and the United States; investigate the social, economic, and political machinations of sports programming at intercollegiate athletic institutions; explore the economic impact of mixed-use development logics guiding stadium construction; researches the transnational mobility and movement of global athletic laborers in the context of international sport, and considers the cultural impacts or effects of commercialization and globalization on the contemporary sport system.

Beissel, A.S., Postlethwaite, V., Grainger, A., Brice, J. (Eds.) (Proposal Accepted – 2024 Publication Date). *The Gender Politics of 2023 FIFA Women's World Cup: Events, Issues, and Controversies*.

Beissel, A.S., Postlethwaite, V., Grainger, A., & Brice, J. (Eds.) (2023). *The Gender Politics of 2023 FIFA Women's World Cup: Events, Issues, and Controversies*. ISBN: 1032459034. **2025**

Friedman, M., Hindin, J., & Beissel, A.S. (in review). *Producing a theme park city: A*

/

Beissel, A.S.

03-2008-B009. & , (5), 219-233. DOI: 10.1108/IJSMS-09-

Beissel, A.S. (2023). United as One: The conjunctural politics of the 2026 FIFA Men's World Cup. In S. Chadwick, P. Widdop, & M. Goldman (Eds.), . (Chapter 23). Routledge. ISBN: 9781032390598.

Grainger, A., Beissel, A.S., Thompson, A.J., Brice, J. (2023). The 2023 Football Women's World Cup and Australia's sporting ambitions: A Decade of Green and Gold. In A.S. Beissel, V. Postlethwaite, Grainger, A., and J. Brice (Eds.), 2025 . (pp. 188-205). Routledge. ISBN: 9781032459035.

Brice, J., Grainger, A., Beissel, A.S., Postlethwaite, V. (2023). An analysis of Aotearoa

/

Beissel, A.S., Grainger, A.G., & Falcous, M. (in preparation). Nation(s) for Sale: private equity, capitalization, and the future of national sport teams.

Beissel, A.S. & King-White, R. (in preparation). A tale of two cities: Baltimore, Cincinnati, and the competitive bid process of hosting the 2026 FIFA Men's World Cup.

Beissel, A.S., Grainger, A.G., & Newman, J.I. (in process).

Beissel, A.S. (February 15, 2022). Interview on financial impact of Bengals Super Bowl run. WCPO: Cincinnati ABC News Affiliate.

<https://www.wcpo.com/sports/football/bengals/how-super-bowl-run-will-impact-cincinnati-bengals-finances>.

Beissel, A.S., Maddox, C., & Li, B. (December 15, 2021). Roundtable Discussion on the 2022 Beijing Webal

201

, \$ 00 ()'

The Global Travel Fund (GTF) supports Miami University faculty and staff whose travel contributes to the internationalization of Miami University and can include travel for research, professional development, conference presentations, or international partnership development. The GTF is now the single source for faculty support from Global Initiatives, combining resources from both the prior Faculty Development Fund and the Philip and Elaina Hampton Fund for Faculty International Initiatives.

201

, \$5,000 ()'.

The purpose of the EHS grant program is to assist pre-tenure and tenured EHS faculty members in participating in the Faculty Success Program (FSP). The FSP is the signature program of the National Center for Faculty Development and Diversity (NCFDD). The FSP is a 12-week virtual professional development program designed to assist faculty members in important areas for career advancement in academia, including writing, research, and work life balance. The NCFDD describes the FSP as a program for "tenure-track and tenured faculty who are looking for the perfect combination of empirically-tested methods to improve research productivity through intense accountability, coaching, and peer support to propel their work-life balance and personal growth to a whole new level."

201

, \$,000 ()'.

Summer Research Awards are authorized by the EHS Dean's Office to support tenure- eligible faculty by providing a summer salary of \$6,000 (in lieu of teaching) to allow time for scholarly work related to the development and establishment of a defined research agenda. The appointment should eventually lead to the dissemination of knowledge through scholarly publications. Proposals to develop curricula or courses are not appropriate. These awards require a full-time commitment of 6 weeks in the summer. Awardees are paid a salary in a Summer Term on a Summer Contract Form. Priority will be given to tenure-track faculty members for the summer after their first full year

academic department and only those applicants with the highest quality of research are bestowed the award.

200 , \$20,000 ()

Awarded by the University Council, on the recommendation of the Senate, to candidates proceeding to a course of study for the degree of Doctor of Philosophy.

200 \$500.00 (Internal)

Monetary award given by the Graduate Student Association of Towson University to be used specifically for funding graduate student research and professional development. Award allotted for travel expenses related to presenting first-authored paper at the in Denver, Colorado.

TEACHING, ADVISING, & CURRICULUM DEVELOPMENT

At present, I am an Associate Professor in the Department of Sport Leadership and Management at Miami University (OH). In this role, I regularly instruct undergraduate curricular offerings in the area of sport economics and global sport. Since July 2020, I have been appointed the Director of Undergraduate Studies (DUGS) for the Department of Sport Leadership and Management. In this role, I'm responsible for managing all undergraduate curricular offerings and programming in the department. This includes developing, reviewing, and approving new academic programs and curricular offerings at the undergraduate level, as well as revising and updating existing programs, program requirements, and curricular offerings. The DUGS role also managed all marketing and communication internally for the SLAM department, overseeing the distribution of important SLAM-related content across multiple digital media platforms from 2020-2023.

I also serve as the Faculty Director of two annual study abroad programs that take 50-60 total undergraduate students abroad during the winter/summer short-term sessions. For these courses, students are given the opportunity for firsthand experience in, and thorough understanding of, the rapidly expanding global sport marketplace. The program critically examines the management, delivery, and organization of sport and physical activity for the benefit of diverse populations. For the program students experience firsthand the social and cultural relations of some of most globally prominent sport spaces and facilities that serve as important spaces for the articulation of local, national, and international identities in English soccer. Since 2016, I have taken 202 undergraduate students on international study abroad programs.

I'm currently the primary undergraduate academic advisor for forty-two (42) SLAM students. Over the past five (5) years at Miami University, I have been the supervisor and major thesis advisor for 8 master's students. In addition, I have served on three (3) Ph.D.

Shaun Edmonds (Spring 2017 – University of Maryland)

/

Dylan Harris (Spring 2023)

Angela Bucci (Fall 2022)

Tyler Hawkins (Fall 2022)

Isaiah Coleman (Spring 2022)

Sarah Bruns (Spring 2022)

Max Driesbach (Spring 2022)

Elise Walker (Spring 2022)

James Warwick (Summer 2019)

- /

Mariana Niekamp (Summer 2022 – w/ Callie Maddox)

Eleanor Crabill (Spring 2022 – w/ Callie Maddox)

Ryan Smith (Spring 2023)

Austin Edwards (Spring 2023)

Ryan Solis (Spring 2022) /

Kevin Napoleon (Fall 2021)

Alison Tuiyott (Spring 2020)

Jiayang 'Jay' Wang (Spring 2020)

Olivia McAnilran (Spring 2019)

Julie Brice (Maryland – Spring 2017)

Jordan Uheski (Spring 2019)

Jared Sanford (Fall 2018)

/

Danny Condron (Spring 2019)

2020-Present Member, Undergraduate Curriculum Committee, College of Education, Health, and Society, Miami University, Oxford, Ohio

2017-Present Volunteer, Make it Miami Events, Miami University, Oxford, Ohio

2023-Present Promotion & Tenure Committee, Department of Sport Leadership and Management, Miami University, Oxford, Ohio

2023 Committee Member, Sport Leadership and Management Search Committee for Tenure-

- 2018 Committee Member, Sport Leadership and Management Search Committee for Visiting Assistant Professor of Sport Management, Miami University, Oxford, Ohio
- 2017-2020 Study Abroad Committee, Department of Kinesiology and Health, Miami University, Oxford, Ohio
- 2016-2017 Dean's Taskforce for Career Development, School of Public Health, University of Maryland, College Park, Maryland
- 2015-2017 Undergraduate Committee, Department of Kinesiology, University of Maryland, College Park, Maryland.

-
- 2022-Present Faculty Advisor, Sport Analytics Club, Miami University, Oxford, Ohio
- 2017-Present Faculty Leader – Sport Leadership & Management Program Trips, Miami University, Oxford Ohio
- 2019-2020 Faculty Advisor, SLAM DataFest Team, Department of Sport Leadership &

