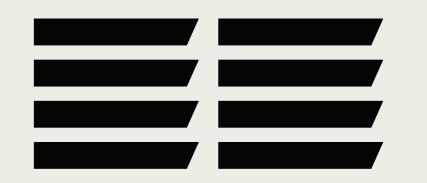
Use images and diagrams to support text

Use large blocks of heavy text





Keep content short, clear, and simple

Rely on accurate spelling — use autocorrect or provide suggestions

